

Dear Prospective Sponsor,

Thank you for your interest in Penn State's Student Chapter of the Architectural Engineering Institute (AEI). The Student Society of Architectural Engineers (SSAE) was established at Penn State in September 1965 by Eugene Bard, Chuck Bickley, George Hardisty, and Stuart Jackson to promote and share the profession of Architectural Engineering. To achieve this mission SSAE brings together students, professors, and professionals through a wide variety of events. Penn State's SSAE fosters student and professional relationships, which will help students exceed both in the classroom and in their professional careers.

With your support, SSAE can continue to develop its programs promoting interest in the building industry. SSAE appreciates any contribution, whether it's a monetary sponsorship or a personal visit. Please see the attached events in which you may sponsor SSAE. In addition, SSAE continues to look for connections to the industry and Alumni; if you are interested in speaking to a group of students or holding an event, please consider participating in the attached SSAE events.

Regardless, there are many ways you can become involved with SSAE and build a relationship with Penn State's Architectural Engineering Program and students. If you are interested in sponsoring SSAE or becoming more involved in the organization, please follow the directions included in the packet. If you have any questions, feel free to reach out to me, Alyssa Mangano, at the email address provided below. Thank you, and your support is much appreciated.

Sincerely,

Alyssa Mangano

Director of Professional Relations

professionalrelations@psuae.org

For more information about Penn State SSAE and its events, please visit our website:

<http://ssae.psuae.org/home>

For more information about the Penn State Architectural Engineering Program, please visit the department's website: <http://www.ae.psu.edu/>

Sponsorship Opportunities

See the below Sponsorship Opportunities. If you are interested in sponsoring SSAE in any of the below events, please fill out the form at the end of the packet.

General Body Meetings

Sponsorship: \$200/meeting

SSAE hosts General Body Meeting approximately once a month to inform its members of upcoming events and topics relevant to developing students' professional careers. Sponsorship provides dinner for members at the meeting. Sponsors will be acknowledged at the meeting and are encouraged to send a representative to the meeting to provide a 10-20 minute presentation on a topic of their choice.

Finals Week Pancake Breakfast

Sponsorship: \$200



The weekend before finals week, SSAE hosts a Pancake Breakfast for members to kick start the study day. Members catch up over fresh pancakes and coffee. Sponsorship goes towards the materials and tools needed to operate this event. Sponsors will be acknowledged at the breakfast.

Student Mentoring Program

Sponsorship: \$200/event



SSAE knows how challenging the AE course load can be, so it has created a resource to help students succeed through those late nights in the computer lab and studio. 1st and 2nd year students are paired with a 3rd, 4th, or 5th year student to provide class, career, and life-balance advice. The Student Mentoring Program puts on several events throughout the year to help mentors and mentees get to know one another. For example, the Student Mentoring Program hosted a fun take on the "Newly Wed Game" to see how well mentors and mentees knew each other. Sponsorship would fund events that foster the relationships created by the Student Mentoring Program.

SSAE House Events

Sponsorship: \$100/event



SSAE started a “House” system which breaks the organization down into smaller groups, making it easier for students to get to know one another. The Houses are named after favorite AE faculty: Moses House, Boothby House, Bowers House, and Alden House. Upon joining SSAE, each student is placed in a House and attends events which contribute points towards their House’s point count. At the end of the year, the House with the most points wins the House Cup! Sponsorship would go towards House events such as group dinners.

Options Conference

Sponsorship: \$500



Penn State’s Architectural Engineering Program offers four options in which students can focus their studies: Construction, Mechanical, Structural, and Lighting/Electrical. Every spring, SSAE hosts an Options Conference to help students decide what option they would like to study. The event invites industry professionals and alumni from all options to speak at the conference. This event is a student favorite because it provides them insight on the industry and acts a great networking opportunity.

SSAE THON

Sponsorship: \$300/canning trip

Sponsorship: \$200/event

Contact THONchair@psuae.org for donations towards THON’s total



THON, the largest student-run philanthropy in the world, is a year-long effort that raises funds and awareness for the fight against pediatric cancer. THON-related events are held throughout the year leading up to the 46-hour, nonstop dance marathon. THON-related events include several canning weekend trips, fundraisers, and visits with our THON family. Sponsorship may be specified towards funding the transportation costs for canning weekends or the costs needed to run a fundraiser. If you are interested in donating to THON, please contact SSAE’s THON Chair, Nicole Stammer, at THONchair@psuae.org for more information. Last year, SSAE raised \$11,931.67 towards Penn State’s total of \$9,770,332.30!!

Corporate Involvement Opportunities

See the below Corporate Involvement Opportunities. If you are interested in being involved in any of the below events, please email Alyssa Mangano, SSAE's Director of Professional Relations at professionalrelations@psuae.org.

Speaker at General Body Meeting

If you are in State College for a visit and would like to speak at a General Body Meeting, we would love to have you. Every General Body Meeting begins with a guest speaker; either an AE student, AE faculty member, Penn State Alum, or Company Representative. Presentations may range from 10-20 minutes and be about a topic of your choosing. Some people discuss their education and career, other talk about hot topics in research or the industry. You may choose to come and present as an individual or as a representative of your company.

Corporate Activity



If your company would be interested in hosting an activity for students to learn more about your company, a process, or the industry, we would love to help you set one up. This can range anywhere from a technical information session, to a hands on activity. For example: to teach the process of project bidding, you can run a bid day simulation. Another example, and a student favorite, is a competition. Last year, SSAE and ASME (American Society of Mechanical Engineers) went head to head in an event hosted by HILTI. Students got to build and construct a cantilever using HILTI products. Students got to learn about materials and construction techniques in a fun atmosphere.

Speaker at the Options Conference



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SSAE Corporate Sponsorship Form

Please fill out the form below and mail to the following address:

Alyssa Mangano
 Penn State Student Society of Architectural Engineers
 104 Engineering Units B.
 University Park, Pa 16802

Company Name: _____

Company Address: _____

Company Contact(s):

Name(s): _____

Email(s): _____

Sponsorship Designation	Amount	Quantity	Total
General Body Meetings	\$200		
Finals Week Pancake Breakfast	\$200		
Student Mentoring Program	\$200		
SSAE House Events	\$100		
Options Conference	\$500		
SSAE THON	-	-	-
Canning Trip Transportation	\$300		
Fundraising Event Costs	\$200		
Donation Please contact Nicole Stammer at THONchair@psuae.org for donation details			
Total Sponsorship			

Penn State’s Student Society of Architectural Engineers appreciates your contributions to the organization and continued support to its members. If you have any questions, feel free to contact Alyssa Mangano, SSAE’s Director of Professional Relations, at professionalrelations@psuae.org.